



Dr. Jeongdong Choe

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Dr. Jeongdong Choe is the Senior Technical Fellow at TechInsights, and he provides semiconductor process and device technology details, insights, roadmaps, trends, markets, predictions, and consulting/IP services on DRAM, 3D NAND, NOR, and embedded/emerging memory devices to leading Memory and Storage manufacturers, semiconductor materials and equipment vendors, institutes, and IP related agents. He worked for Hynix and Samsung for more than 20 years before he joined TechInsights.

■ **Education**

- Bachelor of Metallurgical Engineering, *Yonsei University, Korea*
- Master's Degree of Metallurgical Engineering, *Yonsei University, Korea*
- Ph. D of Electronics and Semiconductor Engineering, *Sungkyunkwan University, Korea*

■ **Professional Experience**

- GoldStar Electronics (LG Semicon, and then Hynix Semiconductor), R&D (1994-)
- Samsung Electronics, Semiconductor Business, R&D (1999-)
- TechInsights (2011-)

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